

# 7/20

WEDNESDAY

7:00–8:00  
Breakfast for workshop attendees  
(Skyline Level, 10<sup>th</sup> Floor)

8:00–12:00  
**Morning Workshops**

12:00–1:00  
Lunch for Workshop Attendees

1:00–5:00  
**Afternoon Workshops**

6:00–8:00  
**Salon Opening Reception**

Dinner on Your Own

8:00–4:30  
**Board of Governors Meeting**  
(Room A705)

2:00–4:00  
**First Timer's Session**

8:30–9:30  
**Mentor Meetup**  
(RSVP required)

# 7/21

THURSDAY

7:00–8:15  
Continental breakfast for all attendees

8:15–8:30 **Welcome and Announcements**  
8:30–9:00 **President's Message**  
9:00–10:00 **SESSION 1: Keynote**  
Managing a Public Health Crisis  
Jay B Varkey, MD

10:00–10:30 Coffee Break

10:30–11:30 **SESSION 2: Brödel Memorial Lecture**  
Risk Communications Illustrated: The Impact of Visuals in Public Health Communications  
Issac S Evans

11:30–12:00 Meet the Speakers + Network

12:00–1:30  
**Annual Business Lunch**  
**Outstanding Service Award/Fellow Awards/Literary Award**

1:30–2:00 Break

2:00–3:00 **Concurrent A**  
Minding Your Own Business  
Jennifer E Fairman  
(Room A704)

2:00–3:00 **Concurrent B**  
Interacting with Science: Designing Interactive Multimedia Experiences for the Life Sciences  
Jodie Jenkinson, PhD; Gaël McGill, PhD (Room A706)

3:00–3:30 Coffee Break and Vesalius Trust Poster Presentation

3:30–4:30 **Roundtables**

4:30–5:30  
**SESSION 3: Technology of Change**  
Wang/Green/Slayden

Dinner on Your Own / Dine-Arounds

# 7/22

FRIDAY

7:00–8:00  
Continental breakfast for all attendees /  
Committee breakfast meetings

8:00–9:30  
**SESSION 4: Advancing Visualization**  
Riel-Mehan/Skrip/Haderer Müller, Parker/Ruiz/Roy

9:30–10:00 Meet the Speakers + Coffee Break

10:30–11:30  
**SESSION 5: Conceptual Practices**  
stan, Gregg/Jantzen/Benun/Osborn/Olson  
Ku

11:30–12:00 Meet the Speakers + Network

12:00–1:30  
**Member's Forum: An Update on Copyright Reform**  
Lunch provided for all attendees  
Tonya Hines, Cynthia Turner, Elizabeth Weissbrod

1:30–5:30  
**Tech Showcase/ Cinema 4D Social Hub/Salon Viewing**

2:30–3:30  
**Concurrent C: Creatives Academy 101**  
Ryan Kingslien  
(Room A704)

3:30–4:00 Coffee Break

4:00–5:30  
**Concurrent D: Marketing and Sales Lessons Learned from Artistic Side Businesses**  
Moderator: Ellen Davis  
Panelists: Fairman/Ruiz/Nixon-Shapiro/Stoltz  
(Room A704)

7:00–7:30 Reception (Cash Bar)

7:30–9:00  
**Awards Banquet**

# 7/23

SATURDAY

7:00–8:00  
Continental breakfast for all attendees /  
New Board Meeting

8:00–10:00  
**SESSION 6: Beyond Expectations**  
Robinson Sterling/Day/Oliver/Tetzlaff, Hollis, Martinez/Cirigliano/Phachanhla

10:00–10:30 Meet the Speakers + Coffee Break

10:30–12:00  
**SESSION 7: Expanding Medicine**  
Lee/Toverud/Moore, Brown/Hetherton/Le

12:00–12:30 Meet the Speakers + Network

12:30–1:30 Lunch on Your Own

2:00–3:30  
**SESSION 8: Expanding Education**  
Batie/Dryer/Ekema/Demerest/Mock

3:30–4:00 Meet the Speakers + Coffee Break

4:00–5:30  
**SESSION 9: Expanding Business**  
McGilvery, Fung/Tran/Lacharité/Corrin

5:30–6:00 Meet the Speakers + Network

Dinner on Your Own

7:00–10:00  
**Vesalius Trust Bon Voyage Party**  
Off-site venue  
(separate ticket required)

7:30–12:30  
**CMI Exam**  
(Room A706)

1:00–5:00  
**Salon Breakdown**  
(Atrium BC)

# 7/24

SUNDAY

8:00–7:00  
**BCMI Meeting**