

# SPONSOR PARTNERING Matrix

Individualized sponsorship solutions may be created from matrix options below and/or unique ideas to meet your program goals.

OPPORTUNITIES	PLATINUM SPONSOR \$35,000	GOLD SPONSOR \$20,000	SILVER SPONSOR \$10,000	BRONZE SPONSOR \$5000	EVENT SPONSOR Less than \$5000
	As the lead conference sponsor, you will receive priority placement on all conference materials.	<input type="checkbox"/> Traditional Media Exhibit (salon) + Opening Reception <input type="checkbox"/> Tech Showcase + 3-day Exhibitor	<input type="checkbox"/> Animation Theater <input type="checkbox"/> Multimedia Exhibit (salon) <input type="checkbox"/> Awards Ceremony + Banquet <input type="checkbox"/> Social Hub (3 days)*	<input type="checkbox"/> Themed talk session (20-min talks) <input type="checkbox"/> Full-day Workshop <input type="checkbox"/> Name + logo on conference bags <input type="checkbox"/> Vesalius Trust scholars poster display	<input type="checkbox"/> Half-day Workshop (\$2500) <input type="checkbox"/> Keynote address (\$1500) <input type="checkbox"/> Brödel Memorial Address (\$1500) <input type="checkbox"/> Presidential Address (\$1000) <input type="checkbox"/> Concurrent session (\$1000) <input type="checkbox"/> Breakfast (\$1500) <input type="checkbox"/> Themed Coffee Break (\$3500) <input type="checkbox"/> Conference bag insert (\$500) <input type="checkbox"/> Exhibit/demo space† during Tech Showcase (\$500)

## BENEFITS

Pre- and post-conference featured sponsor articles or messaging in eNews blast to entire AMI membership	6	4	3	2	1
Speaking opportunity (non-commercial) during conference	10 min	—	—	—	—
Video bumper (20 sec) played during conference	6 times	4 times	2 times	4 times (Themed session sponsors only)	—
Free full-access conference registrations	4	3	2	1	—
Conference attendee list	■	■	■	■	—
Distribution of 1 promotional item in conference bag	■	■	■	■	—

## NAME + LOGO RECOGNITION

Conference website (mobile-enabled)	■	■	■	■	■
Ad in conference program guide	Double-page (spread) ad	Full-page ad	Half-page ad	Quarter-page ad	—
On-site conference signage	■	■	■	■	■
Company profile (up to 100 words) in sponsors directory on ami.org	■	■	■	■	■
Listing as a sponsor in weekly eNews blast to entire AMI membership	■	■	■	■	■

\*Three 6' tables, chairs, electricity, trash can, and select lounge furniture provided. Sponsor to coordinate any additional equipment (monitors, displays, etc) directly with hotel.

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Note: Gift-in-Kind sponsorship (eg, hardware/software loan or licensing, monitors, venue space, display boards, workshop supplies and other logistics) will be recognized in the appropriate category level with all associated benefits.

Sponsorship pricing valid for May 1, 2016–April 30, 2017 on a first-come, first-served basis. As a nonprofit organization, the AMI is committed to principled and rigorous financial stewardship.